DRAFT
FOSP
Information Collection

The charge of the Town Council included the following:

1.   FOSP shall coordinate with the Cape Farm Alliance (CFA) and the Cape Elizabeth Land Trust (CELT) and solicit from them any information, inventories, etc. regarding future open space preservation priorities.

The FOSP Committee includes member representatives from the Cape Farm Alliance (Chair John Greene) and the Cape Elizabeth Land Trust (Chris Franklin). FOSP solicited information from both groups. At the April 8, 2011 meeting, Chris Franklin provided a review of the strategic plan from the Cape Elizabeth Land Trust, which included various maps and overlays. John Greene provided an overview of the organization and the 2008 Cape Elizabeth Farms Report.

Public Opinion Survey

The charge of the Town Council included the following:

2.   FOSP shall supervise a professional, statistically relevant telephone survey of town residents identifying priorities for open space preservation and preferred methods of funding.

The Town retained the firm Critical Insights to conduct a public opinion survey. Critical Insights had conducted the Comprehensive Plan Survey in 2005 and an opinion survey for the Cape Elizabeth Land Trust.

FOSP established a Survey subcommittee chaired by Jessica Sullivan and including Chris Franklin and Frank Governali, with John Greene attending as an interested member. The subcommittee met four times to discuss the purpose and content of the survey, meet with the consultant, develop and finally recommend a draft survey for the FOSP Committee to approve. The FOSP committee approved the survey on April 25, 2012. The telephone survey would be administered to 400 respondents, at least 10% of which would be by cell phone. Respondents would also be balanced for age and gender.

The survey was released in the field in May, 2012 and results of the survey were reported to the FOSP Committee at the June 27, 2012 meeting. The survey results report is included in the Appendix.

The general conclusions of the survey are as follows:

TO BE ADDED